



Meet our



Junior Duke



Ambassador

DI CALLAGHAN

WE COULDN'T THINK OF ANYBODY WE WOULD LOVE MORE TO BE OUR JUNIOR DUKE AMBASSADOR THAN DI! SHE LIVES AND WORKS IN THE HEART OF OUR COMMUNITY AND DEMONSTRATES ALL THE VALUES AND QUALITIES THAT JUNIOR DUKES PROMOTES.

DI WILL ATTEND OUR SPECIAL SUMMER CELEBRATION, IN THE FORM OF OUR JUNIOR DUKE FESTIVAL, TO JOIN THE CELEBRATIONS FOR THE CHILDREN WHO COMPLETE THEIR JUNIOR DUKE AWARD. SHE WILL PRESENT ALL OF THE WELL-DESERVING CHILDREN WITH THEIR CERTIFICATES AND BADGES AS WELL AS SPENDING TIME SPEAKING TO THEM ABOUT THE THINGS THEY HAVE LEARNED AND MOST ENJOYED DURING THE AWARD.





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TELL US ABOUT A TIME IN YOUR LIFE WHEN YOU REALLY WANTED TO ACHIEVE SOMETHING, BUT HAD TO PERSEVERE TO MAKE IT HAPPEN.

I REMEMBER WHEN I FIRST STARTED MY BUSINESS 15 YEARS AGO DOING SMALL HOUSE & GARDEN PARTIES AND REALLY LOVING WHAT I DID. I USED TO SAY TO MYSELF I'D LOVE TO SELL OUT A BIG VENUE WITH A MASSIVE PARTY AND I SAID ONE DAY I WILL DO THAT. YEARS OF HARD WORK LEARNING MY GAME AND GAINING VALUABLE EXPERIENCE OF WHAT CHILDREN OF ALL AGES LOVE AT THE SPECIFIC TIME SET ME APART AND TO THIS DATE, EVERY PARTY I ORGANISE WITH SOMETIMES UPTO 1000 PEOPLE IN SELL OUT IN RECORD TIME EVERY TIME!

WHY DO YOU THINK IS IT IMPORTANT TO MOTIVATE YOURSELF INSTEAD OF ALLOWING OTHERS TO DO THINGS FOR YOU?

I WOULD SAY I'M A VERY POSITIVE PERSON ON A DAILY BASIS. NOT MUCH GETS ME DOWN. I THINK HAVING GRATITUDE FOR MY LIFE, MY WORK AND MY FAMILY ALWAYS MOTIVATES ME TO DO WELL AND BE HAPPY. HAVING HAD MY BUSINESS SINCE MY CHILDREN WERE LITTLE MOTIVATED ME TO SHOW THEM A GOOD WORK ETHIC AND MAKE THEM PROUD OF THEIR MUM! BEING THE BEST IN THE BUSINESS ALWAYS REQUIRED ME TO PUSH MYSELF WITH NEW CHALLENGES EVERY DAY

WHAT LIFE SKILLS ARE VITAL TO YOU TO HELP YOU SUCCEED IN YOUR GOALS?

THE LIFE SKILLS REQUIRED TO RUN MY BUSINESS ARE TO BE CONFIDENT AND NOT SHY, BUILDING TRUST WITH PARENTS AND THEIR CHILDREN AND BEING EXTREMELY PROFESSIONAL AT ALL TIMES. PUTTING PEOPLE AT EASE AND PUTTING THEIR TRUST IN ME TO MAKE SURE I DELIVER 100% EVERYTIME IS VITAL AS ORGANISING EVENTS ARE A STRESSFUL TIME SO I DON'T EVER SHOW CUSTOMERS STRESS, JUST RE ASSURANCE THAT EVERYTHING WILL GO TO PLAN. COMMUNICATION IS ALSO KEY RIGHT THROUGHOUT ANY PROCESS WITH MY BUSINESS WITH MY STAFF AND CUSTOMERS.

HOW DO YOU THINK THE JUNIOR DUKE CHALLENGES ARE A GREAT WAY FOR CHILDREN TO BEGIN TO DEVELOP IN RESILIENCE, CONFIDENCE AND INDEPENDENCE?

I THINK THE JUNIOR DUKE AWARDS ARE AN AMAZING INCENTIVE FOR CHILDREN TO MOTIVATE THEMSELVES AND CHALLENGE THEMSELVES WITHIN THE SCHOOL AND HOME SETTING. IT IS MOTIVATIONAL AND BUILDS CONFIDENCE WITH INDIVIDUALS AND PREPARES THEM FOR THEIR NEXT STAGE AND PROGRESSION IN OUTSIDE LIFE TOO. IT WOULD TEACH LIFE SKILLS LIKE CONFIDENCE BUILDING, PROBLEM SOLVING, COMMUNICATION AND TEAM BUILDING TOO.